

The Great Depression: Tell a Story Rubric

Appearance & Creativity (35%)				
CATEGORY	4 - Above Standards	3 - Meets Standards	2 - Approaching Standards	1 - Below Standards
Attractiveness	Visually stunning. Exceptionally attractive in terms of design, layout, and neatness.	Likely to grab the attention of passersby. Attractive in terms of design, layout and neatness. Visual theme is generally consistent.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Images	Images create a distinct atmosphere or tone that matches different parts of the story. Consistent visual theme throughout. The images may communicate symbolism and/or metaphors.	Images create an atmosphere or tone that matches some parts of the story. Visual theme is generally consistent. The images may communicate symbolism and/or metaphors.	An attempt was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical. Visual themes present, but not consistently used.	Little or no attempt to use images to create an appropriate atmosphere/tone. No visual theme.
Originality	Reflects an exceptional degree of student creativity in its creation or display.	Reflects a degree of student creativity in its creation or display.	Images created by the student, but based on the designs or ideas of others.	Lacks any originality and images not created by the student.
Soundtrack	Music stirs a rich emotional response that matches the story line well.	Music stirs a rich emotional response that somewhat matches the story line.	Music is ok, and not distracting, but it does not add much to the story.	Music is distracting, inappropriate, OR was not used.
Quality of Media	Sound and video quality is clear and consistently throughout the presentation. No skips or hiccups in the production.	Sound and video quality is clear and consistently throughout the majority (85-95%) of the presentation. Only a few skips or hiccups in the production.	Sound and voice quality is clear and consistently audible through some (70-84%) of the presentation. Skips or hiccups in the production, but they do not distract from the video.	Sound and video quality needs more attention.
Pacing	Pacing of the story and audio (rhythm and voice punctuation) fits the story line and helps the audience really "get into" the story.	Pacing of the story and audio occasionally too fast or too slow for the story line. The pacing is relatively engaging for the audience.	Tries to use pacing, but it is often noticeable that the pacing does not fit the story line. Audience is not consistently engaged.	No attempt to match the pace of the storytelling to the story line or the audience.
Execution (65%)				
CATEGORY	4 - Above Standards	3 - Meets Standards	2 - Approaching Standards	1 - Below Standards
Requirements	Meets all requirements	Meets all but 1 requirement.	Does not meet more than 1 requirement.	Does not meet more than 2 requirements.
Point of View	Establishes a clear purpose early on and maintains a clear focus throughout. Rest of the story serves that purpose.	Establishes a purpose early on and maintains focus for most of the presentation. Almost all of the rest of the story serves that purpose.	There are a few lapses in focus, but the purpose is fairly clear. Most of the rest of story serves that purpose.	It is difficult to figure out the purpose of the presentation.
Connection to the Great Depression	Connections made to conditions and issues of the Great Depression at least 3 times in the story. Great Depression connections make sense within the story.	Establishes a purpose early on and maintains focus for most of the presentation.	There are a few lapses in focus, but the purpose is fairly clear.	No connection to the Great Depression.
Connection to the Photograph	Connection to the photograph is clear and obvious.	Connection to the photograph is apparent with some thought.		No connection to the photograph.
Story	A complete compelling story is told with a beginning, middle, and end with all of the elements of one of the 7 major plots and without excess information and imagery.	A complete story is told with a beginning, middle, and end with all of the elements of one of the 7 major plots with little excess information and imagery.	Story is evident but is incomplete, missing some of the elements of one of the 7 major plots.	No clear story or a recognizable plot from the 7 major plots.